



THOR, Inc. Celebrates 40th Anniversary

Travel Service Provider, THOR, Inc. Commemorates 40 Years of Service in 2017

BROOMFIELD, CO (June 6, 2017) –THOR, Inc. is celebrating 40 years as an international travel services company that provides travel services and products to the world’s leading travel providers. Founded in 1977 by Edward and John Baker in Boulder, Colo, THOR, Inc., located in Broomfield, Colo., is now a wholly-owned subsidiary of Travelport.

Over the past 40 years THOR has grown from a small, family-run business offering after-hours services to travel agencies, to a Travelport company offering four different lines of business that bring together travel agents with top travel suppliers. THOR is continually transforming the way they do business to address the needs of their customers and has built a reputation as a leading travel program provider.

“We put a lot of detailed thought and effort into staying relevant in an ever-changing industry and we pride ourselves on the partnerships we’ve cultivated,” says Trisha Hall, managing director, THOR, Inc. “We owe our success to the strong support of our travel agent and industry partners. We thank them for a great 40 years and look forward to many more successful years of partnership.”

THOR travel agency members have a variety of programs and services to choose from including the THOR Hotel Program, THOR Car Program, THOR Services Program and Agent Connection, A Global Booking Tool by THOR. Members also have access to leading travel providers, award-winning publications, and specialized travel partner events. For information on joining the THOR Worldwide Supplier Programs, please visit THOR’s website: www.THORtravelservices.com. For information on Agent Connection, and how to register, please visit THOR’s Agent Connection website: www.THORAgentConnection.com. To speak with a THOR representative please call +1 303 439 4100, toll free at +1 800 358 1127.

About THOR, Inc.

THOR, Inc. is an international travel services company that has been providing travel services and products to the world’s leading travel providers since 1977. THOR travel agency members have a variety of programs and services to choose from including the THOR Hotel Program, THOR Car Program, THOR Services Program and Agent Connection, A Global Booking Tool by THOR. A wholly-owned subsidiary of Travelport, THOR continues to increase customer value and transform products and services to meet its customers’ ever-changing needs. For more information about THOR, Inc., visit www.THORtravelservices.com, e-mail info@THORtravelservices.com or call +1 303-439-4100.

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