



FOR IMMEDIATE RELEASE

THOR, Inc. names Trisha Hall as new Managing Director

Broomfield, CO – May 1, 2017 - [THOR Inc.](#), a world leading travel services company, today announced the promotion of Trisha Hall to Managing Director. In her new role, Ms. Hall is responsible for THOR's overall strategy and operations, including creating new opportunities for THOR's member travel agencies and suppliers.

Ms. Hall will report directly to Ms. Peggy Bianco, vice president, Global Head of Hotel Sourcing, [Travelport](#), a leading Travel Commerce Platform. THOR, a wholly owned subsidiary of Travelport, forms part of Travelport's hospitality sourcing team headed up by Ms. Bianco.

"Since joining THOR, Trisha has demonstrated the business and leadership skills needed to help us achieve our ambitious overall hospitality investment plans and to create new value for our member travel agencies and supplier partners," said Ms. Bianco.

Ms. Hall joined THOR in 2004, most recently serving as THOR's Marketing and Operations Manager. She also served as Marketing Communications Manager and Publications Manager.

Before joining THOR, Ms. Hall served in various marketing positions within a variety of industries, including business software, human resource consulting, CAD/CAM services and medical devices.

Ms. Hall received her Master's degree in marketing from Regis University in Denver, Colo. and her Bachelor's degree in marketing and advertising from Central Michigan University in Mt. Pleasant, Mich.

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About THOR, Inc.

THOR, Inc. is an international travel services company that has been providing travel services and products to the world's leading travel providers since 1977. THOR travel agency members have a variety

of programs and services to choose from including the THOR Hotel Program, THOR Car Program, THOR Services Program and Agent Connection, A Global Booking Tool by THOR.

THOR travel agent members also have access to leading travel providers, award-winning publications, and specialized travel partner events. The overall benefit is the opportunity to operate as your own travel agency without giving up your uniqueness.

A wholly owned subsidiary of Travelport, THOR continues to increase customer value and transform products and services to meet its customers' ever-changing needs. For more information about THOR, Inc., visit www.THORtravelservices.com, e-mail info@THORtravelservices.com or call +1 303-439-4100.

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