



THOR - AGENT CONNECTION – CONTEST RULES

OFFICIAL CONTEST RULES ("RULES")

THOR's Agent Connection Booking Contest ("Contest")

The sole sponsor of this Contest is THOR, Inc. ("Sponsor"). The Contest starts July 15, 2017 at 12:00 AM Mountain Daylight Time (the "Contest Start Date") and continues until October 15, 2017 at 5:00 PM Mountain Daylight Time (the "Contest Closing Date"). All Contest times are local to Denver, Colorado.

1. Who Can Enter

1.1 The Contest is open to all travel agencies ("Travel Agents" and sometimes referred to as "Contestant") residing in the United States, and as identified by THOR as Travel Agents who are registered on THOR's website "Agent Connection, A Global Booking Tool by THOR" ("Agent Connection Website") and make a reservation for their customers ("Customer(s)") for hotel room nights or rental cars days, utilizing THOR's Agent Connection Website ("Booking") for the purpose of this Contest.

2. How to Enter

2.1 No purchase necessary by Contestants. To enter the Contest, Contestant must make a Booking for Contestant's Customers for any combination of ten (10) hotel room nights and/or car rental days on the Agent Connection Website that are consumed by the Contestant's Customers during the months of April, May, and June 2017 ("Consumed Booking").

3. Prize

3.1 All Travel Agents who are invited to participate in this Contest must have completed a minimum of ten (10) Consumed Bookings by Contestant's Customers utilizing the Agent Connection Website from April through June 2017. At the end of the Contest, THOR will review the Consumed Bookings and Travel Agents will be awarded one of five (5) prizes ("Prize"). The top Five Travel Agents with the highest number of Consumed Bookings from July 15, 2017 – October 15, 2017, will receive the following prizes: The Travel Agent with the highest number of Consumed Bookings will receive a USD \$300 Amazon gift card; the Travel Agency with the second highest number of Consumed Bookings will receive a USD \$200 Amazon gift card; the Travel Agent with the third highest number of Consumed Bookings will receive a USD \$100 Amazon gift card; the Travel Agent with the fourth highest number of Consumed Bookings will receive a USD \$75 Target gift card; and the Travel Agent with the fifth highest number of Consumed Bookings will receive a USD \$50 Darden Restaurants gift card.

3.2 The Prize is non-transferable and cannot be substituted or redeemed for cash. Prizes are provided "as is" and are subject to any terms and conditions or expiration dates stated on the Prize itself.

3.4 All costs associated with using or claiming a Prize are the sole responsibility of the Prize winner.

3.5 In the event a Prize is no longer available for awarding, the Sponsor reserves the right to substitute a Prize of similar value for the unavailable Prize.



THOR - AGENT CONNECTION – CONTEST RULES

4. How to Win

4.1 All Travel Agents that are invited to participate in this Contest must be registered on the Agent Connection Website and make a minimum of ten (10) Consumed Bookings from July 15, 2017 through October 15, 2017. At the end of the Contest, THOR will review the Consumed Bookings and Travel Agents will be awarded a Prize as stated herein. Provisional Winners will be identified on or about October 31, 2017 and those Provisional Winners will be contacted on or about November 7, 2017.

4.2 In order to be awarded the Prize, the Consumed Bookings on the Agent Connection Website must be consumed by the Travel Agent's Customer. Once the Sponsor has confirmed that the minimum ten (10) Consumed Bookings has been attained, the Sponsor will make positive contact with the Provisional Winner. Positive contact is where the Sponsor is able to directly speak to the Provisional Winner on the telephone or receives a reply e-mail directly from the Provisional Winner such that the Sponsor can make arrangements for the pick-up or delivery of a Prize if the Provisional Winner is still eligible to receive a Prize. The Sponsor is under no obligation to award a Prize if the corresponding Customer Bookings are not Consumed Bookings, for any reason, including change of travel plans and ill health.

In the event of a tie, Sponsor will review total revenue and will award prizes based on the highest revenue amount for the tied Provisional Winner.

4.3 The Sponsor will attempt to make positive contact with each Provisional Winner by telephone or e-mail or both (at the Sponsor's discretion and depending on the availability of a telephone number) at the telephone number or e-mail address the Sponsor currently has on file.

4.4 The Sponsor will make at least two (2) attempts to contact each Provisional Winner: once per day on two consecutive business days, commencing on or about November 7, 2017. All contact attempts will be made between 8:00 AM and 5:00 PM Denver Time (Mountain Time). No communication will be entered into except with the Provisional Winners.

4.5 If the Sponsor is unable to make positive contact with a Provisional Winner by 5:00 PM on the second business day after the Sponsor's first attempt to make positive contact with the Provisional Winner, the Provisional Winner will no longer be eligible to be awarded a Prize.

5. Odds of Winning

5.1 Odds of winning depend upon the number of Consumed Bookings made on the Agent Connection Website from July 15, 2017 through October 15, 2017.

6. Conditions of Entry

Compliance with Rules



THOR - AGENT CONNECTION – CONTEST RULES

6.1 Contestants must comply with these Rules and all eligibility requirements. Contestants found to have not complied with the Rules or eligibility requirements are subject to disqualification.

6.2 Contestants agree to be bound by the decisions of the Sponsor, made in its sole discretion, which shall be final and binding in all matters relating to the Contest.

Proof of eligibility

6.3 The Sponsor shall have the right to require proof of identity and/or eligibility to participate in the Contest at any time from any Contestant. Failure to provide such proof may result in disqualification.

6.4 All personal and other information requested by and supplied to the Sponsor must be truthful, complete, accurate and in no way misleading. The Sponsor reserves the right in its sole discretion to disqualify any Contestant who provides the Sponsor with untruthful, incomplete, inaccurate or misleading personal details and/or information.

Disclaimers

6.5 Contestants and Prize winners assume liability for any damages caused, or claimed to be caused by participating in the Contest or by the acceptance, possession, or use of any Prize awarded, including but not limited to claims or damages for personal injury and property damage.

6.6 By participating in this Contest, Contestants agree to hold the Sponsor, its respective affiliates, subsidiaries, advertising and promotional agencies and associates, and their respective directors, officers, employees and assigns, harmless from and against any and all claims and liability arising out of or in any way connected with the operation of this Contest and use of the Prizes.

6.7 The Sponsor is not responsible for any problems that may arise, including, but not limited to,

(a) lost, interrupted, inaccessible or unavailable connections to networks, servers, satellites, internet service providers, websites or other problems arising in connection with or over the course of the Contest;

(b) communication failures, jumbled, scrambled, delayed or misdirected communications, computer, telephone, hardware or software malfunctions, failures or difficulties;

(c) printing, clerical, typographical or other errors in these Rules, the Contest website or in the announcement of any Prize or Prize notification communication;

(d) errors of any kind in connection with the Contest, whether human, mechanical, clerical, electronic, or technical in nature;

(e) the incorrect or inaccurate capture of information, or the failure to capture any information in connection with the Contest; or



THOR - AGENT CONNECTION – CONTEST RULES

(f) damage to a Contestant's system occasioned by participation in the Contest or downloading any information necessary to participate in the Contest.

Contest Modification

6.8 The Sponsor reserves the right to suspend, cancel or modify the Contest at any time without giving prior notice, if fraud, technical difficulties (including network or hardware failure, viruses, bugs, errors in programming), or any other causes beyond the control of Sponsor undermine the administration, security, integrity or proper play of the Contest.

Governing Law

6.9 Contestant agrees that: (i) any and all disputes, claims, and causes of action arising out of or connected with this Contest or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the State of Georgia, or the appropriate Georgia State Court located in Atlanta, Georgia; and (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligation of the Contestant and the Sponsor-related Parties in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Georgia without giving effect to any choice of law or conflict of law rules (whether of the State of Georgia or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Georgia.

Severability and Amendment

6.10 The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

6.11 These Rules may only be altered by official sanction of the Sponsor. The Sponsor's employees are not authorized to waive, modify or amend any provision or provisions of these Rules without Sponsor's approval.

6.12 Any ideas or intellectual property submitted by Contestants become the property of the Sponsor to the extent permitted by applicable law without payment of any compensation.

7. Personal Information and Privacy

7.1 Personal information, if any, collected from Contestants will be used by the Sponsor for (a) the purpose of administering the Contest; and (b) potentially for promotional purposes.



THOR - AGENT CONNECTION – CONTEST RULES

7.2 By entering the Contest, Contestants consent to the use of their name, address (city and province only) and likeness (if provided) without compensation, worldwide and in perpetuity, in any and all forms of media, in any publicity or advertising carried out by the Sponsor relating to the Contest.

7.3 The Sponsor will not sell, share or otherwise disclose personal information of Contestants with third parties, other than to third parties engaged by Sponsor to fulfill the above purposes or as permitted or required by law. By entering the Contest, Contestants consent to the manner of collection, use and disclosure of personal information as otherwise set out in the Sponsor’s privacy policies, which are available at <https://THORtravelservices.com/privacy-policy/>.

THOR, and the THOR logo are trademarks of THOR. All rights are reserved. All other trademarks used herein are property of their respective owners.