



**SANTA BARBARA'S HOTEL CALIFORNIAN TO MAKE HIGHLY ANTICIPATED DEBUT ON  
SEPTEMBER 17, 2017.**

**SANTA BARBARA, Calif.** Santa Barbara's most anticipated luxury property, the Hotel Californian, will open its doors on Sunday, September 17, 2017. Located in the heart of Santa Barbara, the Hotel Californian is adjacent to the city's vibrant Funk Zone and steps from the Pacific Ocean and Union Station. Combining quintessential California Spanish Colonial architecture with interiors from celebrity "A list" designer Martyn Lawrence Bullard, this bespoke coastal retreat is already grabbing local and national attention.

Meticulously crafted by developer Michael Rosenfeld on the site of the original 1925 Hotel Californian, the "new" 121-room Hotel Californian, at the intersection of State and Mason Streets, features paseos, gardens, fountains, open plazas and unparalleled venues, including a rooftop pool and event deck, ballroom and a variety of meeting and event spaces, together with a Moroccan-inspired spa and salon, fitness center, fashion boutique, and a myriad of distinctive dining options. The Hotel Californian will redefine the Santa Barbara waterfront. Surrounded by tasting rooms from some of the finest Santa Barbara wineries, eclectic restaurants and boutiques and the newly opened MOXI (The Wolf Museum of Exploration + Innovation), the Hotel Californian will be the activity center of State Street and the Funk Zone.

Interior design by celebrity designer Martyn Lawrence Bullard will bring high style and excitement to lower State Street. Named one of 2017's world's top 100 interior designers by *Architectural Digest*, Bullard's impressive portfolio includes work for "A list" celebrities and Hollywood creatives ranging from Tommy Hilfiger, Eva Mendes and Edward Norton to Cher and Kendall Jenner.

"The property's design is Moorish-inspired with a modern twist," said Bullard. "I wanted to preserve the history of Hotel Californian and pay tribute to Santa Barbara while also making it relatable to the Funk Zone crowd - young, hip and fresh. Guests will find Moroccan and Spanish Colonial influences throughout the property with indigenous tiles, terra cotta and pops of color."

Each of the hotel's three buildings contribute to the Hotel Californian experience:

- **The Californian building** Preserving the facade of the original 1925 Hotel Californian, the Californian building is a four-story structure including 62 guest rooms beneath a unique 1,300 square-foot rooftop pool and event deck which will provide guests unparalleled panoramic views of the Pacific Ocean and Santa Ynez mountains. The Californian also includes the resort's Moroccan-inspired spa, "Majorelle", and a state of the art fitness center, surrounding a ground-level relaxation courtyard.
- **The Mason building** Guests will arrive at the Mason building's elegant porte cochere. Comprised of two three-story structures, the Mason building includes the hotel's lobby and library, together with 58 guestrooms and five meeting and executive board rooms. The Mason building is also home to the property's signature restaurant, "Blackbird", showcasing Mediterranean and contemporary American cuisine from Chef Alexander La Motte. Curated by the Maris Collective, "Isla", will feature luxury fashion, swimwear and jewelry and accessories.
- **The State building** – This structure is home to the most unique and flexible event and social catering venues in Santa Barbara. The 4,200 square-foot plaza lawn, together with the 2,800 square-foot ballroom and a 3,600 square-foot rooftop event deck will provide an exquisite venue for weddings and group events for up to 300 guests. The State building includes a street-level gourmet café and market, "Goat Tree", offering craft coffee, fresh pastries, salads, sandwiches and personalized picnic baskets for beach and wine country outings. The State building is also home to the hotel's signature 1,700 square-foot presidential "Alcazar Suite".

Rates at the Hotel Californian start at \$550. For more information about Hotel Californian, please visit [www.thehotelcalifornian.com](http://www.thehotelcalifornian.com).

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### About Hotel Californian

One of the most anticipated hotel openings in 2017, Santa Barbara's Hotel Californian features California Spanish Colonial architecture with a modern Moorish vibe and will cater to the Hollywood elite, locals and international visitors alike. On the site of the original Hotel Californian, this State Street seaside destination has been meticulously crafted by developer Michael Rosenfeld to feature paseos, gardens, fountains and open plazas. A unique rooftop pool and event deck will provide unobstructed views of both the coastline and the Santa Ynez Mountains. Offering a luxury Moroccan-inspired spa, fashion boutique and casual dining options, the 121-room Hotel Californian is located adjacent to Santa Barbara's vibrant Funk Zone and one block from Union Station. Its ballroom, event lawns and meeting spaces will provide memorable venues for weddings and group events. Interiors from celebrity designer Martyn Lawrence Bullard will enhance the quintessential California Spanish Colonial architecture with his unique Moorish-inspired details.