

FOR IMMEDIATE RELEASE

Media Contact:
Julie Dunn
julie@dunncommunications.com
303-522-2659

The Maven – a vibrant new Denver hotel – to open Spring 2017

Denver, CO (May 11, 2016) – [Sage Hospitality](#) is proud to announce that **The Maven** - a vibrant independent hotel concept - will open next spring in [Dairy Block](#), Denver's most innovative new urban development. Located on the corner of 19th & Wazee Streets, The Maven will anchor the mixed-used redevelopment of the Lower Downtown (LoDo) block that once housed the Windsor Dairy.

Developed by McWhinney, Grand American Inc. and Sage Hospitality, Dairy Block is designed to pay homage to the rich history of LoDo while creating a lively new community gathering place. The soul of Dairy Block will be The Alley - a lively micro-district that will run from 18th and 19th between Blake and Wazee Streets and house an eclectic mix of Colorado retailers, artisans, chefs and cocktail crafters.

The Maven will feature an energetic lobby designed by Brooklyn based design studio Crème, Jun Aizaki Architecture and Design. The lobby eliminates traditional boundaries, creating a unique connection between The Alley and the hotel, an inviting space that welcomes both locals and visitors. The Maven will celebrate local talents with a rotating collection of creative art and handmade products. Adjacent to the hotel will be Kachina Southwestern Grill, a second outpost of the popular modern southwestern grill by Sage Restaurant Group co-founder Peter Karpinski, as well as an additional restaurant concept.

The Maven's 172 rich and modern guest rooms are being designed by JNS and will exhibit a rich color palette, Loft-style décor and the latest in hotel technology. The hotel will feature a 2,300 square foot ballroom with hardwood floors and a mixture of exposed brick and wood walls. One end of the ballroom will offer a stage and garage doors that open onto The Alley to host concerts and other events.

"The Maven will live on the Dairy Block as a community member, interacting with the retailers and engaging guests and locals year-round," said Walter Isenberg, President and CEO of Sage Hospitality. "Maven means a trusted expert who seeks to pass knowledge on; we seek to curate adventures in Denver for our guests, beginning with Denver's exciting Dairy Block."

Dairy Block is located in the heart of LoDo, a short walk from Coors Field and the revitalized Denver Union Station. The development will also feature a six-story tower with 250,000 square feet of office space, 60,000 square feet of prime restaurant and retail space and a 394-car below-grade parking garage – all of which are being integrated with the three existing historic Windsor Dairy Block buildings.

Colorado's Saunders Construction, Inc. is serving as the General Contractor for the entire project, which celebrated the topping out of construction on the office tower and hotel this week.

For more information on Dairy Block and The Maven, please visit <http://dairyblock.com>.

MEDIA:

Julie Dunn

julie@dunncommunications.com or 303-522-2659

About Dairy Block

Dairy Block is a mixed-use office, hospitality and retail development along Wazee Street between 18th and 19th Streets in downtown Denver, designed to pay homage to Denver's rich history while creating a vibrant community gathering location. Slated for completion in early 2017, the development offers a dramatic 600,000-square-foot redevelopment comprised of 250,000 square feet of office, a 172-room hotel, 60,000 square feet of prime restaurant and retail space and a 394-car below-grade parking garage—all of which are integrated with three of the historic Windsor Dairy Block buildings in the heart of Denver's Lower Downtown (LoDo) District. Dairy Block is one block from Denver's Union Station, the epicenter of the region's transportation complex. In addition, the development's close proximity to mass transit, major highways, sports venues, hotels, restaurants and entertainment provides employees and visitors a location to maximize productivity while experiencing the sophisticated and lively LoDo lifestyle. To learn more, please visit <http://dairyblock.com>.