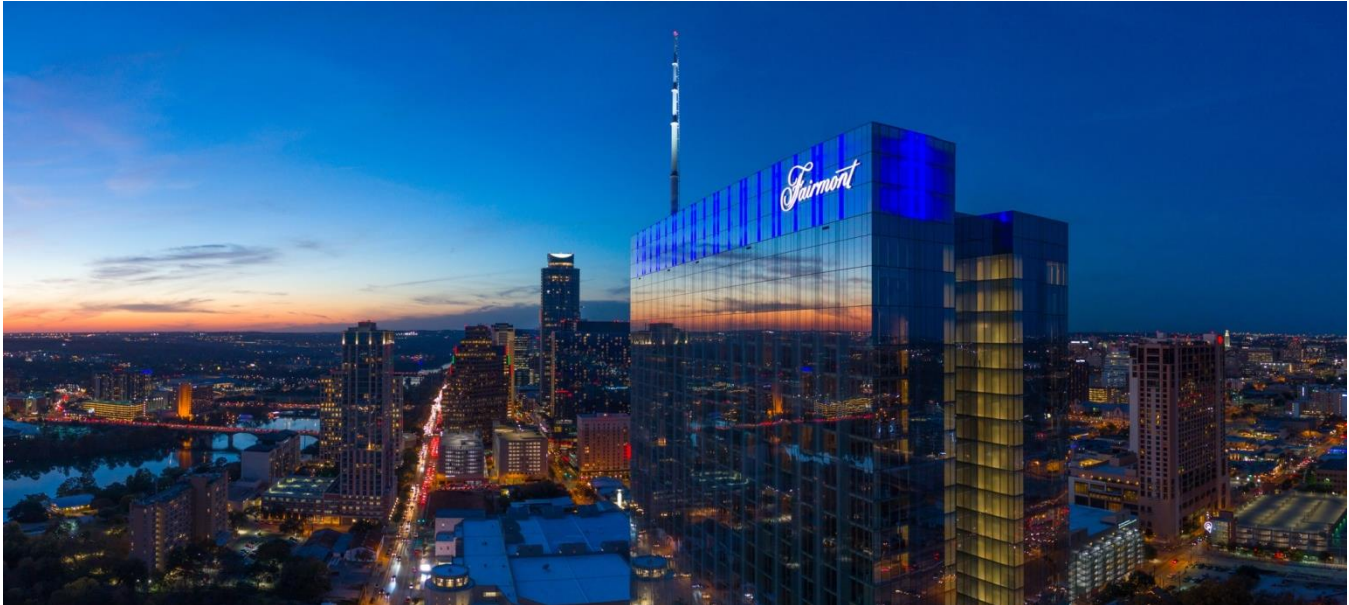


FAIRMONT AUSTIN TO OPEN ITS DOORS MARCH 5

- Austin's most anticipated hotel announces official opening date -



AUSTIN, Texas, March 2, 2018: [Fairmont Austin](#) is gearing up to unveil its exclusive luxury offerings and open the doors to the most anticipated hotel in Austin. Officially opening to the public Monday, March 5, the hotel boasts 1,048 richly appointed guestrooms, five restaurants and bars, nearly 140,000 square feet of event space, direct access to the Austin Convention Center, and one of Austin's most soothing full service spas.

"This project has truly been a labor of love, and it shows in every team member's passion and excitement as we lead up to opening on March 5," says Managing Director Tom Voss. "The city of Austin continues to grow, both in size and popularity, and we are elated to be bringing a new level of luxury and service standards to this already incredible community."

Fairmont Austin will employ over 900 staff, truly changing the economic structure of the Texas capital. With events such as SXSW and ACL growing in attendance year-over-year, Austin has a high demand for additional hotel rooms and event spaces. Fairmont Austin will give the city the opportunity to host larger conferences and conventions, as well as bring more tourists and business travelers to the city, continuing to bolster the Austin economy.

Officially the largest hotel in Austin, Fairmont adds a new dimension to the downtown skyline, becoming the second tallest building in the city. The tower is adorned with a "lighted crown" programmed with an array of color options and a 170-foot tall architectural spire that is illuminated in the evenings, making the building visible from throughout Central Texas.

###



About Fairmont Austin

At the heart of the vibrant Central Business District, Fairmont Austin is uniquely situated alongside the lush greenery of Palm Park and Waller Creek, with exclusive and direct access to the Austin Convention Center. Opening March 5 2018, the 37-story luxury hotel will feature 1,048 richly appointed guest rooms and suites, including exclusive Fairmont Gold rooms and lounge, with picturesque vistas of Lady Bird Lake, the State Capitol and the dramatic cityscape. Boasting a level of service and amenities unrivaled by Austin hotels, guests will indulge in several dining experiences, seasonally heated swimming pool on the 7th floor terrace, full-service salon and spa, state-of-the-art fitness center and nearly 140,000 square feet of total meeting space. The hotel's towering architectural design embraces Austin's Green Energy program, while interior elements will showcase the breathtaking Hill Country landscape and rich traditions of Austin's cultural heritage. Fairmont Austin will engage guests with the city's famed music scene as the "Live Music Capital of the World," as well as the area's celebrated cuisine and diverse artistic lifestyle. Become a fan of Fairmont Austin and follow us on [Facebook](#) and [Instagram](#). For more information, please call 512-600-2000 or visit us at fairmont.com/austin.

About Fairmont

Fairmont Hotels & Resorts is where occasions are celebrated and history is made. Landmark hotels with unrivalled presence, authentic experiences and unforgettable moments have attracted visitors to Fairmont and its destinations since 1907. The Plaza in New York City, The Savoy in London, Fairmont San Francisco, Fairmont Banff Springs and Fairmont Peace Hotel in Shanghai are but a few of these iconic luxury hotels, forever linked to the special places where they reside. Famous for its engaging service, grand public spaces, locally inspired cuisine and celebrated bars and lounges, Fairmont promises a special brand of thoughtful luxury that will be remembered long after any visit. With a worldwide portfolio of more than 75 hotels, Fairmont also takes great pride in its deep community roots and leadership in sustainability. Fairmont is part of AccorHotels, a world-leading travel and lifestyle group which invites travelers to feel welcome at more than 4,300 hotels, resorts and residences, along with some 10,000 of the finest private homes around the globe.

Media enquiries and further information:

Casey Barks
Director of Communications
Fairmont Austin
512.701.8595
casey.barks@fairmont.com