

THE NED

London-based Soho House & Co and New York's Sydell Group have joined forces to create The Ned: a hotel, club and collection of restaurants in the City of London.

Set in the former Midland Bank building, The Ned was designed by Sir Edwin 'Ned' Lutyens in 1924. The heritage building will open in April 2017, hosting nine restaurants, 252 bedrooms channeling 1920s and 1930s design, a range of men's and women's grooming services and 'Ned's Club', where members have access to a rooftop pool, gym, spa, hammam and late night lounge bar.

Ned's Club

Ned's Club, available to members and hotel guests, offers a range of rooms and facilities. Ned's Club Upstairs includes a rooftop, with spectacular 360-degree views across London, a pool, restaurant, and Princes Street and Poultry Domes, which will host intimate bars.

Dominating the belly of the building is the bank's original vault, with its twenty tonne, two-metre-wide door, which will house the Vault bar & lounge. The vault contains over 3,000 stainless steel safety deposit boxes and inspired the design of Fort Knox in the 1964 film Goldfinger.

Ned's Club Active has cardio, strength and training equipment, a boxing gym, Pilates, yoga studio and House Ride (spinning). At Ned's Club Relax, the spa, there is a 20 metre swimming pool, hammam, sauna and steam room.

Bedrooms

Each room channels 1920s and 1930s design, with vintage pieces, hand-knotted rugs and rainforest showers. Brass and mahogany furniture, chandeliers and richly patterned furnishings decorate The Ned's 252 bedrooms.

Eating & Drinking

The Ned's food offerings, located on both the ground floor and rooftop, span the globe, from Britain to Italy, North America to Asia.

Restaurants will include Cecconi's City of London – sister restaurant to the Cecconi's in Mayfair, Berlin, Istanbul, Miami Beach and West Hollywood, serving modern Italian dishes; Cafe Sou – a Parisian-inspired café, serving classic French dishes and daily specials; Zobler's – a New York-style Jewish deli serving smoked fish, herring and Reuben sandwiches, along with a separate dessert counter; Millie's Lounge – a British brasserie with a 24-hour menu; Malibu Kitchen – cutting-edge Californian nutritional trends combined with Mediterranean ingredients; The Nickel Bar – a traditional American diner with a classic all-day menu serving burger, all day eggs, Milkshakes and apple pie; Kaia – a modern Asian-Pacific-inspired restaurant specialising in healthy "bowl" food including poke, and Lutyens Grill – an American steakhouse, with trolleys and gueridon service for members and hotel guests.

There's a further restaurant and two bars up in Ned's Club Upstairs.

Groups & Events

The Ned's six private hire rooms and two terraces are among the building's most elegant spaces - all benefit from natural light and have a dedicated reception area.