



## Radisson Hotel Group Announces its *Radisson Safety Protocol*, A Global Commitment to Cleanliness and Hygiene in Partnership with SGS

**Brussels, Minneapolis, Singapore (May 6, 2020)** - Radisson Hotel Group today announces its *Radisson Hotels Safety Protocol*, a new program of in-depth cleanliness and disinfection procedures, in partnership with SGS, the world's leading inspection, verification, testing and certification company.

One of Radisson Hotel Group's highest priorities is the continued health, safety and security of its guests, team members, and business partners. The company has conducted a thorough review of all existing health and safety processes and worked with a team of experts to develop and validate additional protocols. These enhanced protocols, operational guidance and comprehensive health and safety procedures validated by SGS, will be adapted based on local requirements and recommendations, to ensure guests' safety and peace of mind from check-in to check-out. Radisson Hotels Safety Protocol will further strengthen Radisson Hotel Group's existing rigorous sanitation, cleanliness and disinfection guidelines at hotels globally.

These guidelines include hand sanitizing stations at all entrances, the use of Personal Protective Equipment (PPE) and protective screens, enhanced and recorded cleaning and disinfection frequency, social distancing in all areas of its



hotels, including in the Meeting & Event facilities, training in local, Centers for Disease Control, or World Health Organization recommendations and health guidelines, reiteration of food safety standards and comprehensive staff training. Radisson Hotel Group's enhanced cleaning and disinfection guidelines have been developed in collaboration with global hygiene solutions provider, Diversey, by uniting best-in-class cleaning and hygiene solutions with reinforced protocols and patented technology designed for healthcare.

Radisson Hotel Group will be introducing an official label of cleanliness and disinfection issued by SGS to ensure the highest Cleanliness, Hygiene and Safety standards, as confirmed by SGS through a centralized validation process. Under this program, individual hotels can receive an approval label upon completion of a comprehensive local audit including on-site testing using the latest technology.

"At Radisson Hotel Group, we are committed to delivering a clean and safe environment for our guests and team members. The world has been fundamentally changed by COVID-19 so it is key that we strive to protect all who work, stay and partner with us as we re-open our doors to a new era of travel. To do this we have thoroughly examined all areas of the hotel experience, and we are proud to have partnered with SGS to create our *Radisson Hotels Safety Protocol* program," says Federico J. González, CEO, Radisson Hospitality AB and Chairman of Radisson Hotel Group's Global Steering Committee.

Frankie Ng, CEO of SGS, adds that: "SGS' global leadership in the Travel & Hospitality sector has enabled our network of health and safety experts to develop a comprehensive and straightforward protocol to check management procedures and disinfection status of hotels. Our goal is to ensure that maximum hygiene standards are met, to protect guests as well as Radisson Hotel Group team members."

Radisson Hotel Group will soon be announcing an extension to its brand commitment which includes 20 Steps and an additional 10-Step protocol for Meetings & Events. The company expects to complete all the necessary operational details of this program over the next few weeks. Principles under consideration include:

- Increased cleaning and disinfection frequency of all hotel areas, paying special attention to high-touch items
- Stations installed with alcohol-based hand sanitizer and gloves at the front entrance and hotel public areas
- All room keys disinfected and presented safely upon check-in

- Express check-out process available for guests to minimize contact
- Cash-free methods of payments available and encouraged
- Door hangers displayed with cleaning and disinfection procedures in each room
- Comprehensive hygiene and preventions training programs for team members
- Team members provided with Personal Protective Equipment such as masks and gloves

For regular updates on *Radisson Hotels Safety Protocol*, please visit:

<https://www.radissonhotels.com/en-us/social-responsibility/health-safety>

#### **ABOUT RADISSON HOTEL GROUP**

Radisson Hotel Group is one of the world's largest hotel groups with seven distinctive hotel brands, and more than 1,400 hotels in operation and under development in 120 countries. Its signature service philosophy is Every Moment Matters.

Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Park Plaza, Park Inn by Radisson and Country Inn & Suites by Radisson, brought together under one commercial umbrella brand Radisson Hotels.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings places its guests and their needs at the heart of its offer and treats every meeting or event as more than just a date on the calendar. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and our signature Yes I Can! service spirit and being uniquely 100% Carbon Neutral.

More than 100,000 team members work at Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit:

<https://www.radissonhotels.com/corporate>

Or connect with us on:

LinkedIn: <https://www.linkedin.com/company/radisson-hotel-group/>

Instagram: <https://www.instagram.com/radissonhotels/>

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Facebook: <https://www.facebook.com/radissonhotels>

YouTube: <https://www.youtube.com/radissonhotelgroup>

#### **ABOUT SGS**

SGS is the world's leading inspection, verification, testing and certification company, recognized as the global benchmark for quality and integrity. With more than 94,000 employees, SGS operates a network of over 2,600 offices and laboratories around the world.

For more information, please visit: [www.sgs.com](http://www.sgs.com)

Or connect with us on:

LinkedIn: <https://www.linkedin.com/company/radisson-hotel-group/>

Instagram: <https://www.instagram.com/radissonhotels/>

Twitter: [https://twitter.com/SGS\\_SA](https://twitter.com/SGS_SA)

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