



## **THOR, Inc. names Tessa Snyder as new Marketing Manager**

**Broomfield, CO** – August 16, 2017 - [THOR Inc.](#), a world leading travel services company, today announces the promotion of Tessa Snyder to Marketing Manager. In her new role, Ms. Snyder is responsible for conceiving and executing marketing strategies and tactics that drive growth. In addition, she will help overall brand development and messaging in the marketplace.

Ms. Snyder will report directly to THOR's Managing Director, Ms. Trisha Hall. "Since joining THOR as a graphic designer, Tessa has built on and demonstrated the marketing skills required to strengthen THOR's brand. I am very excited to see her move into this role and continue to drive THOR's presence within the travel industry," said Ms. Hall.

Joining THOR in 2004, Ms. Snyder most recently served as THOR's Sr. Graphic Designer and Marketing Specialist. Before joining THOR, she worked as a Marketing Assistant for TSI, Testing Services Incorporated, and as a consultant for several companies in a variety of industries including Finance, Agriculture, Medical, Photography and Distilleries.

Ms. Snyder received her Bachelor of Science degree in Visual Communication from Westwood College of Technology in Denver, Colo.

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### **About THOR, Inc.**

THOR, Inc. is an international travel services company that has been providing travel services and products to the world's leading travel providers since 1977. THOR travel agency members have a variety of programs and services to choose from including the THOR Hotel Program, THOR Car Program, THOR Services Program and Agent Connection, A Global Booking Tool by THOR.

THOR travel agent members also have access to leading travel providers, award-winning publications, and specialized travel partner events. The overall benefit is the opportunity to operate as your own travel agency without giving up your uniqueness.

A wholly owned subsidiary of Travelport, THOR continues to increase customer value and transform products and services to meet its customers' ever-changing needs. For more information about THOR, Inc., visit [www.THORtravelservices.com](http://www.THORtravelservices.com), e-mail [info@THORtravelservices.com](mailto:info@THORtravelservices.com) or call +1 303-439-4100.

