



## **THOR, INC. BECOMES PREFERRED PARTNER OF CLIENTEASE**

*ClientEase by ITAMS Ltd. endorses Agent Connection, A Global Booking Tool by THOR, as an extension of its own program*

BROOMFIELD, CO (June XX, 2017) – THOR, Inc., a world leading travel services company, announces a partnership with ClientEase. ClientEase is endorsing the use of THOR’s booking tool, Agent Connection, A Global Booking Tool by THOR, as an extension of its own program of travel agency management solutions.

“ClientEase by ITAMS Ltd. is proud to announce a new partnership with THOR and Agent Connection,” says Darla Graber, president, ClientEase by ITAMS Ltd. “In order to better serve our agents, we have interfaced with THOR’s booking engine to allow a smooth and efficient way for travel agents to use their ClientEase CRM client profile to build a reservation in Agent Connection, and then pull the completed info back into their database with just a few keystrokes. We are excited to now offer a booking tool within ClientEase that can also be added to the agents’ websites.”

ClientEase is a travel agency management program with a suite of services for any size agency. What started as a CRM database product has grown to offer an all-in-one program to organize and operate an entire travel agency.

“THOR is pleased to partner with ClientEase,” says Trisha Hall, managing director, THOR, Inc. “The ability to offer travel agents direct access to build a reservation in the ClientEase CRM using THOR’s Agent Connection booking tool is very exciting.”

Agent Connection provides accredited travel agents with a way to book client packages that include, air, car and hotel, in addition to booking activities, cruises and insurance. Travel agent users have the opportunity to earn commission as well as set service fees for added income. For more information on Agent Connection, please visit [www.THORAgentConnection.com](http://www.THORAgentConnection.com), call 800-358-1127 or email [info@THORAgentConnection.com](mailto:info@THORAgentConnection.com).

### **About THOR, Inc.**

THOR, Inc. is an international travel services company that has been providing travel services and products to the world’s leading travel providers since 1977. THOR travel agency members have a variety of programs and services to choose from including the THOR Hotel Program, THOR Car Program, THOR Services Program and Agent Connection, A Global Booking Tool by THOR. A wholly-owned subsidiary of Travelport, THOR continues to increase customer value and transform products and services to meet its

customers' ever-changing needs. For more information about THOR, Inc., visit [www.THORtravelservices.com](http://www.THORtravelservices.com), e-mail [info@THORtravelservices.com](mailto:info@THORtravelservices.com) or call +1 303-439-4100.

### **About ClientEase**

ClientEase by ITAMS Ltd., founded in 2000 in Ashland, Ohio, USA, is a dedicated travel agency CRM application. ClientEase is 100% Internet and includes all features that an agent/agency needs to operate their travel business. From detailed client profiles with historical reservations to commission tracking and client login accounts allowing clients to view PDF itineraries, update profiles, and provide e-signatures, ClientEase has it all. For more information about ClientEase, visit [www.clientease.com](http://www.clientease.com), email [sales@clientease.com](mailto:sales@clientease.com), or call 419-282-6484.

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