



THOR, Inc. Wins Top Design Award from Graphic Design USA

*THOR has been selected as a winner in the 2017 American Inhouse Design Awards™
from Graphic Design USA.*

Broomfield, Colo. (June 26, 2017) – THOR, Inc. has received a 2017 American Inhouse Design Award from Graphic Design USA (GDUSA), in the newsletter category, for its *THOR Advantage* publication. Only the top 15 percent, from nearly 6,000 entries received, were honored with an award this year.

GDUSA Editor Gordon Kaye states, “Receiving an American Inhouse Design Award is a triumph on many levels: a feat of talent, effort and collaboration as well as an important reminder that inhouse designers are uniquely situated to communicate the brand and express the essence of a company.”

For five decades, GDUSA has sponsored design competitions that spotlight areas of excellence and opportunity for creative professionals. Much of today’s best graphic design is done by inhouse designers. The mission of the American Inhouse Design Awards is to recognize the value of inhouse design, and help assure that inhouse designers are recognized by their management, clients, colleagues and the creative community. Participants include corporations, non-profits, associations, government, university, publishing and media inhouse design, marketing and communications departments.

“We’re excited to be recognized by GDUSA for the hard work our inhouse marketing department puts into creating the *THOR Advantage* magazine,” says Trisha Hall, managing director, THOR, Inc. “It’s a wonderful achievement for the team and for the company.”

“We are privileged to have a talented staff of writers, editors and designers who continue to produce an exceptional publication,” says Tessa Snyder, marketing manager, THOR, Inc. “It is essential for us to be able to offer this valuable resource to our travel agent members.”

THOR Advantage is a monthly digital and print magazine distributed globally to THOR member travel agents. The newsletter provides destination and theme-oriented editorial, insider tips and contests from travel suppliers, Q&A from travel agents and industry news. Not currently receiving *THOR Advantage*? Start your free subscription today at <http://mail.thortravelservices.com/TAsubscribe>.

THOR’s winning entry will be reproduced in the GDUSA 250-page Inhouse Design Annual in print, digital, web and mobile formats – seen by over 100,000 colleagues and clients each year. The winners gallery will be available in August on www.gdusa.com.

About THOR, Inc.

THOR, Inc. is an international travel services company that has been providing travel services and products to the world's leading travel providers since 1977. THOR travel agency members have a variety of programs and services to choose from including the THOR Hotel Program, THOR Car Program, THOR Services Program and Agent Connection, A Global Booking Tool by THOR. A wholly-owned subsidiary of Travelport, THOR continues to increase customer value and transform products and services to meet its customers' ever-changing needs. For more information about THOR, Inc., visit www.THORtravelservices.com, e-mail info@THORtravelservices.com or call +1 303-439-4100.

About Graphic Design USA (GDUSA)

For 54 years, Graphic Design USA has been the business-to-business magazine for graphic design professionals. GDUSA covers news, people, project, trends, technology, products and services. The GDUSA brand now includes a 50,000 visitor-a-month website, two monthly e-newsletters, a print and digital editions of the magazine, and several Design Annuals covering the best in Graphic Design, Package Design, Corporate Design and Web Design. Other initiatives include annual recognition of leading Designers To Watch, rising Students To Watch, and benchmark reader polls on the state of print, paper, technology, education and photography. Contact: <http://www.gdusa.com>

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