THOR
Powering Partnerships

THOR PROGRAM
MEMBERSHIP BENEFITS
2026

THOR PROGRAM OVERVIEW

ABOUT THOR

THOR, Inc., an international travel services company, has been providing products and services to the world's leading travel providers since 1977. THOR's travel agency members have access to a variety of programs, including the THOR Hotel Program, THOR Car Program and THOR Services Program.

Travel agency members benefit from the special relationships THOR has with its suppliers – these suppliers offer THOR members negotiated rates and guaranteed commission, as well as exclusive offers and promotions throughout the year. Additional membership benefits include specialized networking events and award-winning industry publications.

A wholly owned subsidiary of Travelport, THOR continues to increase customer value and transform products and services to meet its customers' ever-changing needs.

TRAVEL AGENCY BENEFITS

A VARIETY OF PROGRAMS AND SERVICES TO MEET YOUR NEEDS:

- Hotel Program with guaranteed commission on BAR or better at nearly 47,000 properties
- Car Program with discounted rates and guaranteed commission at over 4,600 locations
- Services Program with discounted rates

ACCESS TO RICH CONTENT:

- Assurance of worldwide supplier locations
- Diverse rate offerings from suppliers
- Free email and print publications

REVENUE EARNING OPPORTUNITIES:

- Confidence of guaranteed commissions
- Exclusive industry promotions

IMPROVED EFFICIENCIES AND CUSTOMER SERVICE:

- Access to award-winning travel industry publications
- Travel supplier networking events and educational webinars
- Online hotel directory with real-time rates and availability
- Personal attention with a dedicated travel agent help desk

THOR | HOTEL

The THOR *Hotel Program* provides discounted and commissionable hotel rates through your preferred GDS.

2026 HOTEL PROGRAM STATISTICS

- Guaranteed: **commission up to 20%**
- Discounted rates: **up to 30% off BAR**
- THR rate code for: **least-restricted rates**
- THX rate code for: **promotional rates**
- Bookable in **all GDS**: Amadeus, Apollo/ Galileo, Sabre and Worldspan
- **47,000** participating hotels worldwide
- Hotel partners in **11,789** cities representing **189** countries
- **22,887** hotels with breakfast included in THOR's negotiated rate
- **41,992** hotels with Wi-Fi included in THOR's negotiated rate
- **21,308** hotels include free parking under THOR's THR and THX rates

THOR offers its members discounted rates, upgrades, unique offers and more through its preferred hotel partnerships. These partnerships include accommodations from economy to luxury properties all over the world. Some of THOR's hotel partners include:

ACCOR · BWH Hotels · CHOICE HOTELS · DALATA HOTEL GROUP PLC · DESIGN HOTELS · extended STAY AMERICA · Fiesta Americana HOTELS & RESORTS · G6 Hospitality · HotelREZ HOTELS & RESORTS · Hilton · HYATT · IHG HOTELS & RESORTS · THE LEADING HOTELS OF THE WORLD · LOEWS · MILLENNIUM HOTELS AND RESORTS · MELIÃ HOTELS INTERNATIONAL · nh HOTEL GROUP PART OF MINOR HOTELS · OMNI HOTELS & RESORTS · Preferred HOTELS & RESORTS · RADISSON HOTELS · RLH CORPORATION · Red Roof · sbe · WYNDHAM

THOR | Independent Hotel Program

THOR INDEPENDENT HOTEL PROGRAM

Within THOR's *Hotel Program,* we have thousands of independent hotel partners that are not part of a large hotel chain or brand. Without a brand, sometimes it's hard for independent hotels to get the recognition they deserve, which is why THOR has created the THOR *Independent Hotel Program.* This program is set-up to provide information on these exceptional hotels and what wonderful accommodations they have to offer.

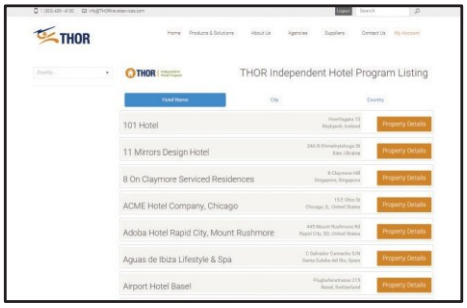
There are a couple of ways we make it easy to identify the independent hotels in our program. First, you can view a list of these hotels after logging on to our website. Alternatively, you can use the THOR *Hotel Navigator,* our online hotel directory, to search specifically for THOR's independent hotel partners, where you can look at photos, amenities and real-time rates and availability.

INDEPENDENT HOTEL STATS

2861 Independent Hotels in the Program across 1301 cities and 91 countries.
1484 include free breakfast. 1128 include free Wi-Fi. 771 include free parking.

FIND THOR INDEPENDENT HOTELS ON:

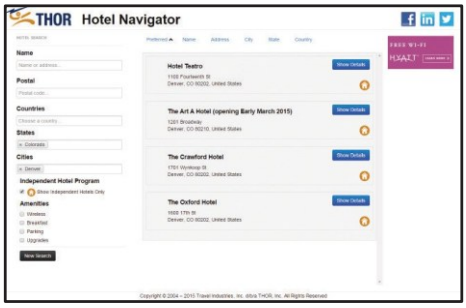
THOR's Website:



Take a quick peek at the independent hotels we have in our program on www.THORtravelservices.com. Click on 'Independent Hotels' under 'My Account' after logging in to review a list of independent hotels by country.

Here you will be able to do quick sorting by country, city and state. But for a more detailed look at the independent hotels, please look at the THOR *Hotel Navigator.*

THOR Hotel Navigator:



For a detailed look at our independent hotel partners, log in to www.THORtravelservices.com and visit the THOR *Hotel Navigator* under 'My Account', to search by independent hotels.

Here you will be able to identify hotels in the THOR *Independent Hotel Program* by looking for this icon: . You can also search by independent hotels, ticking the search box with the same icon.

THOR | CAR

The THOR Car Program allows you to book discounted and commissionable rates through your preferred GDS or over the phone using your affiliation with THOR. THOR's Car Program includes:

ACO Rent a Car: For over 40 years, ACO Rent a Car has reaffirmed its leadership and presence in the Venezuelan market through strategic procedures that guide their conduct and impose accountability and commitment to higher standards of performance which exceed customer expectations.

- Earn 10% commission and 10% off base rates
- Reservations can be made via all major GDS including Amadeus, Apollo, Galileo, Sabre and Worldspan using the rate code THR.

Avis: Avis is one of the world's largest car rental providers dedicated to expanding on-demand mobility solutions and personalizing the customer experience.

- Earn 10% commission and 10% off base rates
- Reservations can be made via all major GDS including Amadeus, Apollo, Galileo, Sabre and Worldspan using CD number A940500.

Budget: Budget is a globally recognized car rental company with a reputation for excellence and value. Budget Truck Rental is a leading truck rental company in the United States, serving both the value-conscious consumer and light commercial sectors.

- Earn 10% commission and 10% off base rates
- Reservations can be made via all major GDS including Amadeus, Apollo, Galileo, Sabre and Worldspan using CD number B207200.

Carey International: Carey is the global leader in chauffeured services and ground transportation logistics management, providing full-service solutions for the world's most discerning travelers. Spanning more than 1,000 cities worldwide, Carey's award-winning Global Franchise Network assures our passengers experience the same impeccable service and personalized attention anywhere in the world.

- THOR member travel advisors earn up to 12% commission
- All reservations must be made online via www.careyconnect.com, through the GDS, CESDirect, or via the THOR dedicated toll free number 800-336-8578. Your ARC/IATA/CLIA/TRUE number must be provided at the time of booking.

Economy Rent a Car: With over 1,000 cars in its fleet, Economy Rent a Car is Costa Rica's largest car rental company. The combination of high quality service with highly competitive rates sets Economy Rent a Car apart from its competitors. Headquartered in Costa Rica for over 28 years, Economy Rent a Car services 12 locations throughout the country as well as over 100 locations in 32 countries worldwide.

- Earn 10% commission and 10% off base rates
- Reservations can be made via any major GDS including Amadeus, Apollo, Galileo, Sabre and Worldspan using rate code THR.

Hertz Car Rental: The Hertz Corporation is one of the world's largest mobility companies operating the Hertz, Dollar, and Thrifty rental car brands through North America, Europe, the Caribbean, Latin America, the Middle East, Asia, Australia, and New Zealand.

- Earn 10% commission and 10% off base rates for completed rentals
- Free Underage Driver cover
- Reservations can be made via any major GDS using the CD code 2293283

Routes Car Rental: Routes Car Rental is a Canadian based car rental company with locations around the world. The company focuses on the value based customer regardless of the market segment. Value for Routes equates to great prices, great cars and great service. This focus has helped the company grow over 20 plus years to 100 plus locations in 20 countries around the world, and that growth continues!

- Earn 10% commission and 10% off base rates for completed rentals
- Reservations can be made via all major GDS including Amadeus, Apollo, Galileo, Sabre and Worldspan using CD code THOR10.
- You must register to receive your commission at: https://routes.ca/en/agent

Drivalia: Drivalia S.p.A, is a new European mobility player, controlled by CA Auto Bank (and, from 2023, part of the Crédit Agricole Personal Finance & Mobility group). Today, active in 16 countries in Europe, it deals with mobility at 360°, proposing innovative mobility formulas that combine flexibility, digital use, on-demand approach and sustainability. With more than 800 electrified Mobility Stores in Europe, it is also a pioneer in electric mobility thanks to its 1,932 recharging stations distributed throughout the continent.

- Earn 10% commission and 10% off base rates for completed rentals
- Bookable via Galileo using our THR rate code

COMPLIMENTARY PUBLICATIONS

As a THOR member travel agent, you have the opportunity to receive FREE publications that give you a competitive edge on THOR's hottest deals. Sign up today to receive exclusive offers, discounts and promotions from THOR's supplier partners.

SUPPLIER NOTES

Supplier Notes is a short, weekly email that provides:

- Exclusive promotional offers, discounted rates and upgrades for your clients
- Increased commission, contests and incentives for you

DESTINATIONS

Destinations is a periodic email that provides:

- Curated destinations with articles, information and links specific to the area
- Exclusive promotional offers, discounted rates commission specials, and more from hotels in that city

THOR ADVANTAGE

THOR Advantage is an award-winning monthly digital magazine that provides:

- Destination and theme-oriented editorial
- Insider tips from hotels, Q&A from travel agents, industry news
- Exclusive offers from suppliers
- Award-winning content: Travel Weekly Magellan Award; HSMAI Adrian Award; GDUSA American Design Award; Colorado BMA Gold Key Award

TAO - TRAVEL AGENTS ONLY

TAO is a yearly print/digital resource that provides:

- Information on travel agent and consumer loyalty programs
- Commission and GDS support
- FAM rates and travel agent rates from our top supplier partners

READY TO JOIN? START THE SIGN-UP PROCESS HERE:

Sign up for Service