



GO FURTHER with THOR

EXTEND YOUR REACH. AMPLIFY YOUR IMPACT. UNLOCK MORE WITH THOR.

You spoke. We listened.

At THOR, we know your success depends on visibility, access, and results. That's why we created the **GO FURTHER with THOR program** – designed to **supercharge your distribution** and connect you with **up to 65,000 additional travel agencies worldwide**.

Since launching in 2020, this program has helped partners like you drive **more room nights, more bookings, and more revenue** – year after year.

TAKE YOUR THOR MEMBERSHIP TO THE NEXT LEVEL

Add **GO FURTHER** to your existing membership for just **\$499**—and start expanding your global reach today.

What you gain:

-  Access to up to 65,000 additional agencies
-  Consistent year-over-year booking growth
-  Stronger global engagement across THOR's network
-  Bookings generated from 65+ countries worldwide
-  A top-performing rate access code—ranked in the top 20%

MAKE YOUR RATE STAND OUT

This program gives you flexibility — your rate **does not need to meet parity requirements**, but it **must be commissionable**.

To truly capture attention and drive conversions, we recommend creating a compelling offer that includes:

- 💰 **Competitive pricing**
- 📁 **Enhanced commission opportunities**
- ⚡ **Value-added perks, such as:**
 - Complimentary breakfast
 - Wi-Fi
 - Early check-in / late check-out
 - Exclusive amenities

These are the features travel advisors consistently ask for — and what helps your property rise above the competition.

READY TO GO FURTHER?

Reach out to your THOR account manager to get started, or contact us directly:

✉ info@THORtravelservices.com

🌐 www.THORtravelservices.com

