

GO FURTHER with THOR



EXTEND YOUR AGENCY REACH WITH THOR'S SUPPLEMENTARY RATE PROGRAM

THOR has listened to you, our partners, and understands your need for greater distribution opportunities to increase room nights and revenue. As a result, we introduced the GO FURTHER with THOR program in 2020 — which gives you the opportunity to reach up to 65,000 additional agencies!

ADD ON TO YOUR EXISTING THOR MEMBERSHIP FOR JUST \$499

This rate must be commissionable but is not held to parity, so we strongly recommend making it competitive. What should you include in this rate? Here's what our travel agents have asked for:

- Competitive rate
- Increased Commission
- Value added amenities such as breakfast, Wi-Fi, early check-in/late check out etc.

Contact your THOR account manager for more information or email info@THORtravelservices.com.

- Reach up to 65,000 additional agencies
- Increased bookings YOY
- Global agency engagement
- In over 65 countries making bookings through the program